

THE STRATEGY OF HARMONIZING THE GOALS AND PURPOSES OF PRINCESS NOURAH BINT ABDULRAHMAN UNIVERSITY

It is considered that the strategy direct understanding is one of the more important features for a successful framework and work measurements. Where, this feature focuses on the parallelism of strategic goals for the Princess Nourah Bint Abdulrahman University along with the global strategic direction. Which in turn, it leads to the identification of appropriate performance indicators that measure the contribution of the university's endeavor towards achieving the external strategic direction.

In addition to understanding the entities and the full features of the indicators, of how and the reasons for developing performance indicators, a sharing building the knowledge economy in a societal and global partnership, the nature of its activity as an academic edifice of the university according to its activity as an academic edifice helps with building the economical knowledge as interaction with local and global community.

Many goals were achieved at a high level, as the goal of quality education which is the highest correlation with the goals of the university and it is linked with 12 goals related to the university; like the improving professional counseling, supporting and promoting student excellence, maintaining a long-term relationship with female graduates, fostering a supportive environment for entrepreneurship, promoting Islamic values and national identity, improving academic reputation, promoting social responsibilities, ensuring effective and sustainable management of the university city, upgrading the quality of the educational process, providing an innovative and interactive educational experience, enhancing cooperation with local and international universities and improving the skills of the workforce.

Another goal was achieved related to peace, justice and strong institutions and it became linked with 9 of the university's goals, which are, improving professional counseling, maintaining a long-term relationship with women graduates- promoting Islamic values and national identity, enhancing social

responsibility, improving efficiency and automating administration processes, ensuring effective and sustainable management of the university city, raise the quality of the educational process, provide and innovation and interactive educational experience, ensure the satisfaction and interaction of workers. Most of the remaining goals have also achieved between 1 to 7 of the university's goals.

As for the goals of clean water and personal hygiene, clean energy and reasonable prices, climate action and life with water, each of them is related to one goal of the university goals, where the goal of clean water and personal hygiene was linked to the goal of promoting social responsibility in indicator (1.S8) and (1.08).



Figure 1



Figure 2



[Memorandum of Understanding and Cooperation of Princess Nourah University and Sanad Charitable Society](#)

The Deanship of Scientific Research at Princess Nourah Bint AbdulRahman University signed a memorandum of understanding and cooperation with Sanad Charity to support children with cancer, with the aim of cooperating with each other in exchanging information and working to build a partnership under which the two parties benefit in the implementation and conduct of research, studies and workshops on topics of common interest, Tuesday, April 20, 2021, at the university's headquarters.

Princess Nourah Bint AbdulRahman University was represented in the signing of the memorandum by The Dean of Scientific Research, Dr. Kholoud Al-Muqrin, while Sanad Charitable Society represented The Director General, Professor Reem Al-Hujailan.

The areas of cooperation signed by the two parties come in scientific research and encourage the conduct of scientific research and studies and common interests in topics and issues of interest to women and children, as well as social services for patients and their relatives to raise awareness and

how to deal with cancer. In addition to scientific activities, cultural programs, training courses and workshops.

The memorandum supports the cooperation of the parties in receiving human resources in the practice of practical application in the Assembly, to acquire different skills, to link theoretical knowledge to practical practices, and to the area of information and documentation consisting of the exchange of information and data of common interest.

The memorandum is part of Princess Nourah Bint Abdulrahman University's efforts to achieve the goal of enriching community partnerships in various fields by concluding agreements with third-sector institutions in the field of community service and community responsibility programs.

[Within the framework of activating partnerships with community institutions Princess Nourah University concludes a cooperative agreement with Alwaleed Foundation for Humanity](#)

Princess Nourah Bint Al-Issa University concluded a cooperation agreement with al-Walid Foundation for Humanity on Thursday, January 7, 2021, in the presence of His Excellency the President of the University, Dr. Inas Bint Suleiman al-Issa, and the Secretary General of the Alwaleed Foundation for Humanity, Her Royal Highness Princess Lamia Bint Majid bin Saud Al Saud, with the aim of establishing women's scouting work locally and internationally in cooperation with the World Scout Organization and the Saudi Arabian Scout Association, and developing volunteer areas in the university education sector to achieve the kingdom's vision 2030 in the Kingdom of Saudi Arabia. Reach 1 million volunteers.

The agreement included cooperation between the two parties, in aligning the scouting curriculum with the voluntary system to be applied in Saudi universities in accordance with the methodology adopted by the Saudi Scout Association, and preparing female students to participate inside or outside the Kingdom in non-profit development projects, which fall under the strategy adopted by the Alwaleed Foundation for Humanity under the umbrella of the Saudi Scout Association and the International Scout Association, in accordance with the framework of reference and program

action plan for the mobile project at Princess Nourah University and Saudi universities.

The areas of cooperation were to give female students the opportunity to participate in the field of volunteerism from all disciplines, to contribute to the qualification of volunteers to fulfill their responsibilities towards the development of society, and to enable volunteering in a number of programs and areas that will achieve diversity and inclusion in all activities in accordance with The Kingdom's Vision 2030.

The agreement is part of Princess Nourah Bint Abdulrahman University's efforts to achieve the goal of enriching community partnerships in various fields by concluding agreements with third-sector institutions in the field of community service for sustainable development.

[PNU's role in sustainable development ranked globally](#)

Princess Nourah bint Abdulrahman University, the largest all-female university in the world, aims to achieve national and international leadership through education and research excellence.

Princess Nourah bint Abdulrahman University (PNU) is on a mission to achieve one of the goals of Saudi Vision 2030, namely the inclusion of five Saudi universities within the top 200 universities in the world.

The university regularly participates in several international rankings, and more recently, participated in the Times Higher Education (THE) University Impact Ranking 2020. The ranking, published by the British education magazine THE, assesses the impact of universities on society based on their success in achieving the 17 Sustainable Development Goals (SDGs) of the UN. It ranks the degree of social contribution of universities through the framework of the SDGs and is said to reflect the diversity and uniqueness of universities.

PNU ranked third locally and 472nd globally. It applied for the first time to the University Impact Ranking, in its second edition, earlier this year. The university entered six goals, namely, good health, gender equality, reduced inequality, quality education, economic growth, and partnerships for the

goals. Out of 4,100 universities, 767 universities from 85 countries were nominated for the final results.

PNU has shown remarkable commitment to sustainability through various practices over the years. Also notable is the Kingdom's contribution to achieving sustainable development, especially since assuming the G20 2020 Presidency.

PNU Vice Rector for Development and Quality Dr. Huda Al-Wohaibi said the university's participation in the ranking this year comes within an integrated series of goals that have been planned for the institution. She said preparations to match the criteria of the ranking began in January 2019, and included three levels:

1. A study of all the SDGs and the indicators required to measure each goal, by an international classifications team;
2. Specifying the goals based on the evidence supporting each goal; and
3. Reviewing the evidence, preparing the required reports and submitting them to the relevant authorities.

Al-Wohaibi said that the university was evaluated based on the results achieved for four goals — gender equality, economic growth, reducing inequality and partnerships in goals achievement.

PNU is in the process of adding eight more goals, bringing the total number of goals to 14 by 2021, to support the university's position globally and achieve its mission in excellence, education and research encompassing national and global partnerships.

The largest all-female university in the world was established in 2008 in Riyadh, with the aim to achieve national and international leadership through education and research excellence and contribute to the development of society and environment based on Islamic values and cultural awareness for sustainable development.