

جامعة الأميرة نورة بنت عبدالرحمن وكالة الجامعة للشؤون التعليمية

الإصدار الأول محرم 1440هـ

A brief Course Description

Course Name: Sports Media			
Course Code	PHS371		
College	College of Education		
Department/Program	Department of Physical Sports Sciences/ Sports Sciences and Physical Activity Program.		
Year / Level:	Elective Course: 3 rd year/5 th Level- 3 rd year/6 th Level-4 th year/7 th Level.		
Credit Hours	(2) Tow		
Contact Hours	Lecture: 2	Lab/Tutorial: None	Training: None
Language	Arabic		
Track (Select)	Elective Course		
Pre-requisites Course:	None		
Co-Requests:	None		
Course Objectives:	The course provides the student with different media methods for Sports and physical education awareness implementation to achieve its goals and it concern with sports media and media theories that are related to sports aspects. This course focuses on sports media role and its importance to deal with some negative phenomenon in sports field, media plan, sports press and constructive criticism of diverse sports issues.		